



THE #1 RECRUITMENT TOOL FOR COLLEGE SPORTS

# NEXT**up**RECRUITMENT

HELPING OVER 5000 ATHLETES  
IN THEIR SEARCH FOR SCHOLARSHIPS

AS SEEN ON

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# PURPOSE OF THE BROCHURE

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This brochure is designed to provide both the parent and the athlete with the understanding of the opportunities available to student-athletes at the college level and how NextUpRecruitment can assist athletes and their families in their pursuit of a scholarship. The recruitment process can often be a very stressful and confusing time for athletes, at NextUpRecruitment, we have navigated the recruitment process thousands of times and we're here to ensure you are getting the most from your recruitment.

*"NextUpRecruitments service was just what I needed. They helped connect me with coaches and secured 2 full scholarships within 2 weeks. They also helped me understand the college system better which made my decision easier. The connections next up have within the states means they can create many opportunities for an athlete."*

– Student-Athlete



# ABOUT NEXTUP RECRUITMENT



**Due to NextUpRecruitment I have been in contact with high level players that are coachable and overall great kids. We will always be in touch and recruit from NextUp!**

## Nick Wade

Head Coach - Lee College

NextUpRecruitment was founded in 2017 by former collegiate athletes and coaches with the goal of giving under-recruited student-athletes the platform needed to showcase their talents to the masses and receive scholarships in the USA.

Here at NextUpRecruitment we work with players throughout Europe, Australia the United States, and more, we put the athlete first and help guide them throughout the recruitment process.

At NextUpRecruitment we're more than just a scholarship agency. We're here to work with you to achieve your dreams and experience the incredible things that we ourselves as athletes and coaches have experienced.



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# OUR MISSION



We understand how difficult the recruitment process can be for athletes when trying to secure a scholarship at the next level. With a huge demand and very few opportunities available, the recruitment process can be extremely competitive. Without direct exposure to college coaches and the tools needed to be successful athletes can often find themselves missing out on opportunities and flying under the radar.

Here at NextUpRecruitment, our mission is to give athletes of all levels the equal chance at securing a scholarship at the college level.

With one of the largest recruitment networks in college sport and a team of experts who have navigated the recruitment process countless times, we are able to work with athletes and their families, put plans in place, bridge the gap between the coach and their athlete and help provide them with the scholarship opportunities they were searching for

*"These guys are the best in the game when it comes to US scholarships they made my transfer process so easy and straight forward, they got me multiple full ride offers late into the year at a time when most coach are finished recruiting. Would most definitely recommend"*

– Student-Athlete



# WHAT IS A SCHOLARSHIP?

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For colleges and universities, scholarships are financial aid awards designed to help students pay for an undergraduate degree.

Sometimes a scholarship is a one-time check. Other school scholarships are renewable and provide money for students each semester or school year. These awards differ from student loans in that they don't have to be repaid.

Students might receive the money directly as a check in their name. In other cases, the money is given to the student's school. In these cases, the student would then pay the school for the difference on any money owed for tuition, fees, room and board. If the scholarships and other forms of financial aid are enough to cover the direct college costs, the excess money is refunded to the student.

An athletic scholarship however is an amount of financial aid awarded to a student-athlete from the college athletic department. These athletic scholarships are awarded based on the student's athletic abilities and how they can contribute to the team. A coach decides who receives scholarships and how much they are awarded. Some collegiate teams only offer full ride scholarships, known as head count sports and others offer both. A full ride would cover the entirety of the costs including tuition, books, room and board.





# WHY STUDY IN THE USA?

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The United States of America hosts the greatest number of international students in the world. Quality education, unique curriculum, multicultural environment, and abundant opportunities are just some of the reasons why many International students want to study in the US.

College sports in the USA is an industry worth an estimated \$18.9 billion. 8/10 largest stadiums in the world belong to US campus's, it offers an extremely high level of competition, crazy fans, professional pathways, lifetime experiences and the opportunity to earn a degree whilst playing the sport you love.







# HOW WE FIND YOU A SCHOLARSHIP





## TARGET

We Identify talented players from around the globe based on the needs of coaches within our network.

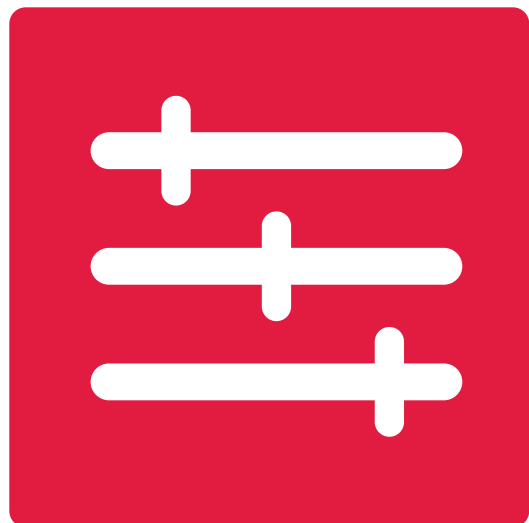


## PROFILE

Build out an extensive profile on our industry leading recruitment platform. Our profiles feature everything a college coach requires in order for them to progress with recruiting you.

## PERSONALIZE

Our team of experts use a personalized, hands on approach to find a school that's the right fit for you, based on your academic and athletic needs.





## ACADEMICS

We use your academic history to assist in finding alternatives to athletic scholarships. We also assist with SAT/ACT prep and support.

## SUPPORT

We offer support managing your offers, signing your letter of intent and navigation of the VISA & eligibility process.



## FUTURE

We provide after care and support for all of our athletes throughout their entire college career.



# WHAT OUR SERVICE COVERS

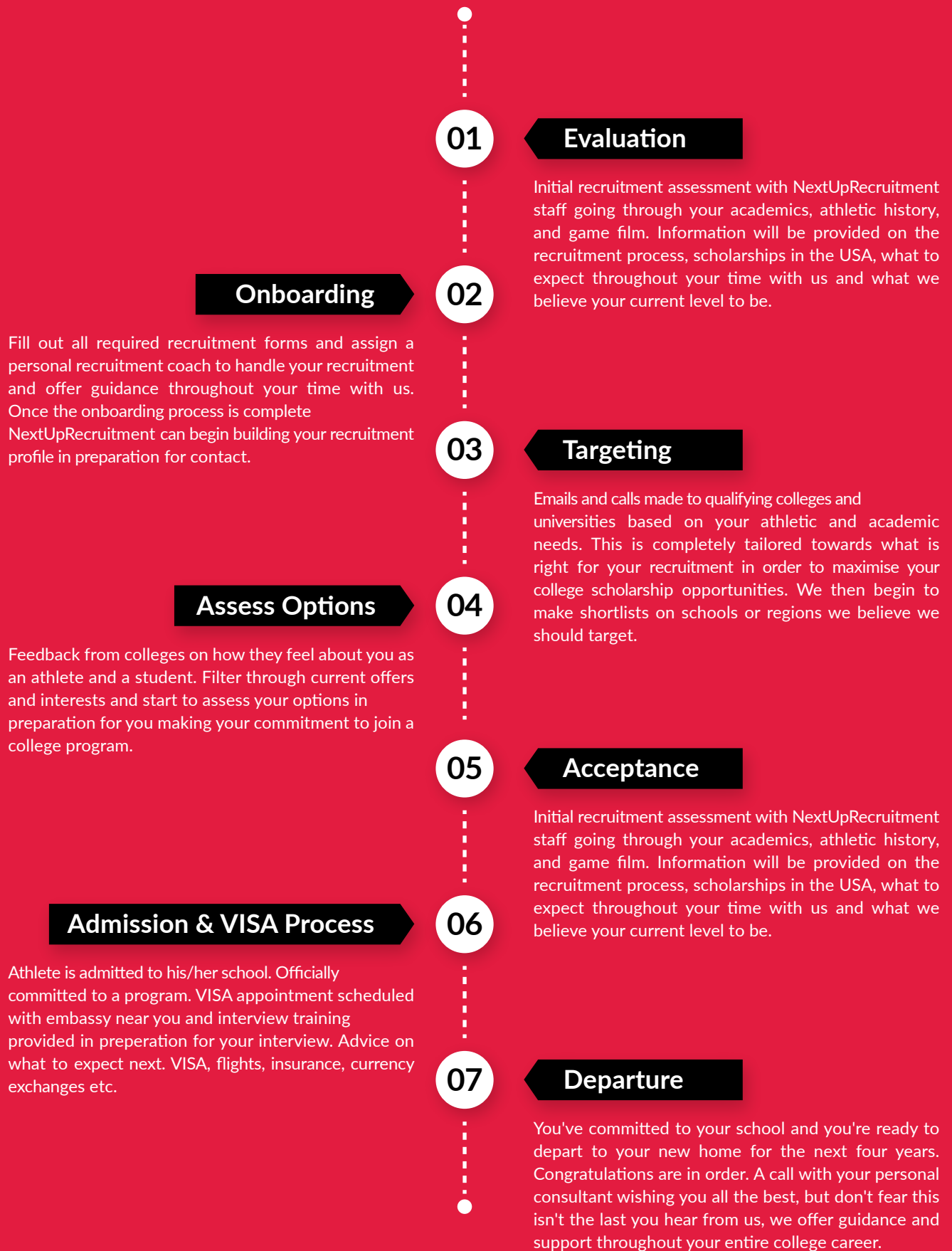
Description	Basic \$0 /mo	Gold \$39.99 /mo	Platinum \$\$\$
FREE Recruitment Profile	✓	✓	✓
Exposure To Thousands Of Coaches	✓	✓	✓
Receive Messages From Coaches	✓	✓	✓
Respond To Coaching Staff	✓	✓	✓
Be Shortlisted	✓	✓	✓
Upload Highlights & Full Game Film	✓	✓	✓
College Search Tool	✓	✓	✓
Access Educational Content		✓	✓
Message Coaches Directly		✓	✓
Apply To Scholarship Openings		✓	✓
View College Match Percentage		✓	✓
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Access To NextUpRecruitment Database		✓	✓
Personal Recruitment Advisor			✓
24/7 Support			✓
Direct Promotion To College Coaches			✓
SAT/ACT Prep & Support			✓
NCAA/NAIA Eligibility Center Support			✓
Grade Evaluation			✓
Student VISA Assistance (International Athletes)			✓
PAYMENT PLANS AVAILABLE			

# SCHOLARSHIP TIMELINE

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The earlier an athlete begins their recruitment, the better their chances are of being successful long term and receiving a larger scholarship offer.

Everyone's recruitment moves at a different pace, so overnight results although very much possible for some athletes, as a whole are an unrealistic expectation for anyone pursuing an athletic scholarship. Our scholarship timeline offers athletes a look at our step-by-step process that we take all of our student-athletes through when securing athletic and academic scholarships.





# WHY NEXTUP RECRUITMENT

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NextUpRecruitment is the fastest growing collegiate athletic recruiting network because our focus has always been on finding the best college options for our student-athletes. Finding a school that fits your athletic, academic, social and financial needs is extremely important to us. It's important that your college experience is a memorable one. We're specialists in finding our athletes the perfect fit for them.

What sets NextUpRecruitment apart is our detailed approach that addresses every single phase of the recruiting process. We understand that while every recruiting journey is different, they all benefit from a systematic approach to hit key milestones.

# WHEN DOES THE RECRUITMENT PROCESS BEGIN?

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College recruitment can begin at any given time. The earlier coaches get in contact with the best talent, the better chances they have of building a relationship with them and ultimately raising their chances of landing them as a recruit for the following season.

In terms of a timeline, for those athletes that are top-ranked recruits, have elite-level film, high-level club experience, freshman year is usually when it begins, however, most athletes don't really get into the groove until late in their sophomore year. This for us is usually the best time to get the recruitment process started. We recommend to all NextUpRecruitment athletes to begin their recruitment before their junior season.

**Start your recruitment process early!**



# HOW DO I KNOW WHAT LEVEL OF COLLEGE SPORTS I COULD COMPETE AT?

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This could potentially be the most important part of the process so we're letting you know nice and early how much you need to emphasize the importance of this.

Knowing your level can either make or break your recruitment. Yes, we understand that you want to play Division One, however not everyone is a DI level athlete and if we're being brutally honest, the odds are against you, less than 2% of high school athletes (1 in 57) go on to play at NCAA Division I schools. Now that's out of the way, we'd like to let you know that this doesn't mean it isn't possible.

There are a couple of ways to figure out how you rank up against college competition: researching college rosters and getting a second opinion on your level from a third party definitely helps. But most important of all, being honest with yourself is the key.

# GET IN TOUCH

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