



# NEXTUP RECRUITMENT

THE LEADER IN COLLEGE RECRUITMENT  
AND US SCHOLARSHIPS

AS SEEN ON

WIRED

sky SPORTS

Forbes



JON M. HUNTSMAN CENTER

AT&T AMERICA FIRST CREDIT UNION Ford pepsi

AT&T PROUD PARTNER OF UTAH ATHLETICS

UTAH UTES 26 8:10 18

UTAH UTES

Ford Ford Ford Ford Ford Ford

JON M. HUNTSMAN CENTER

# PURPOSE OF THE BROCHURE

---

This brochure is intended to give both athletes and their parents a clear understanding of the opportunities available for student-athletes at the college level, as well as how NextUpRecruitment can support families in securing athletic scholarships. We understand that the recruitment process can often be stressful and confusing. At NextUpRecruitment, we have guided thousands of athletes through this journey, and our goal is to ensure you maximize every opportunity throughout your recruitment experience

*"NextUpRecruitments service was just what I needed. They helped connect me with coaches and secured 2 full scholarships within 2 weeks. They also helped me understand the college system better which made my decision easier. The connections next up have within the states means they can create many opportunities for an athlete."*

– Student-Athlete



# ABOUT NEXTUP RECRUITMENT



**Due to NextUpRecruitment I have been in contact with high level players that are coachable and overall great kids. We will always be in touch and recruit from NextUp!**

## Nick Wade

Head Coach - Lee College

NextUpRecruitment was founded in 2017 by former collegiate athletes and coaches with a mission: to give under-recruited student-athletes the platform to showcase their talents and earn scholarships in the United States.

We work with athletes across Europe, Australia, the United States, and beyond, always putting the athlete first and guiding them every step of the way through the recruitment process.

But NextUpRecruitment is more than just a scholarship agency. We're your partners in achieving your dreams, helping you experience the same incredible opportunities and growth that we, as athletes and coaches, have been fortunate to enjoy.

# TABLE OF CONTENT

<b>Our Mission</b>	<b>01</b>
<b>What Is A Scholarship</b>	<b>02</b>
<b>Why Study In The USA</b>	<b>04</b>
<b>How We Find You A Scholarship</b>	<b>06</b>
<b>What Our Service Covers</b>	<b>09</b>
<b>Timeline</b>	<b>10</b>
<b>Why NextUpRecruitment</b>	<b>12</b>
<b>When Does The Recruitment Process Begin?</b>	<b>13</b>
<b>Finding Your Level</b>	<b>14</b>
<b>Ready To Get Started</b>	<b>15</b>

# OUR MISSION



We understand how difficult the recruitment process can be for athletes when trying to secure a scholarship at the next level. With a huge demand and very few opportunities available, the recruitment process can be extremely competitive. Without direct exposure to college coaches and the tools needed to be successful athletes can often find themselves missing out on opportunities and flying under the radar.

Here at NextUpRecruitment, our mission is to give athletes of all levels the equal chance at securing a scholarship at the college level.

With one of the largest recruitment networks in college sport and a team of experts who have navigated the recruitment process countless times, we are able to work with athletes and their families, put plans in place, bridge the gap between the coach and their athlete and help provide them with the scholarship opportunities they were searching for

*"These guys are the best in the game when it comes to US scholarships they made my transfer process so easy and straight forward, they got me multiple full ride offers late into the year at a time when most coach are finished recruiting. Would most definitely recommend"*

- Student-Athlete

# WHAT IS A SCHOLARSHIP?

---

For colleges and universities, scholarships are financial aid awards designed to help students pay for an undergraduate degree. Sometimes a scholarship is a one-time check. Other school scholarships are renewable and provide money for students each semester or school year. These awards differ from student loans in that they don't have to be repaid.

Students might receive the money directly as a check in their name. In other cases, the money is given to the student's school. In these cases, the student would then pay the school for the difference on any money owed for tuition, fees, room and board. If the scholarships and other forms of financial aid are enough to cover the direct college costs, the excess money is refunded to the student.

An athletic scholarship however is an amount of financial aid awarded to a student-athlete from the college athletic department. These athletic scholarships are awarded based on the student's athletic abilities and how they can contribute to the team. A coach decides who receives scholarships and how much they are awarded. Some collegiate teams only offer full ride scholarships, known as head count sports and others offer both. A full ride would cover the entirety of the costs including tuition, books, room and board.



# WHY STUDY IN THE USA?

---

The United States of America hosts the greatest number of international students in the world. Quality education, unique curriculum, multicultural environment, and abundant opportunities are just some of the reasons why many International students want to study in the US.

College sports in the USA is an industry worth an estimated \$18.9 billion. 8/10 largest stadiums in the world belong to US campus's, it offers an extremely high level of competition, crazy fans, professional pathways, lifetime experiences and the opportunity to earn a degree whilst playing the sport you love.



# HOW WE FIND YOU A SCHOLARSHIP



## TARGET

We Identify talented players from around the globe based on the needs of coaches within our network.

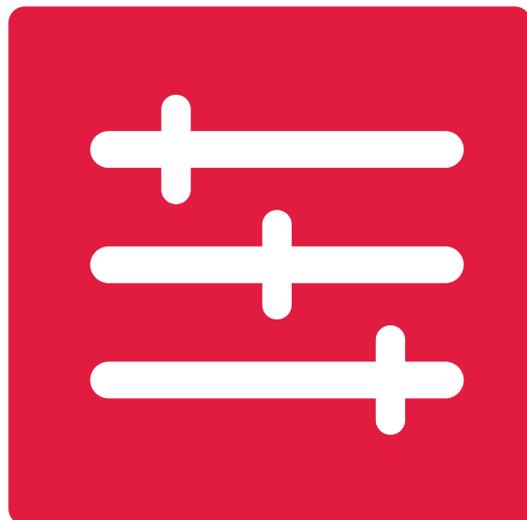


## PROFILE

Build out an extensive profile on our industry leading recruitment platform. Our profiles feature everything a college coach requires in order for them to progress with recruiting you.

## PERSONALIZE

Our team of experts use a personalized, hands on approach to find a school that's the right fit for you, based on your academic and athletic needs.





## ACADEMICS

We use your academic history to assist in finding alternatives to athletic scholarships. We also assist with SAT/ACT prep and support.

## SUPPORT

We offer support managing your offers, signing your letter of intent and navigation of the VISA & eligibility process.



## FUTURE

We provide after care and support for all of our athletes throughout their entire college career.

# WHAT OUR SERVICE COVERS

## Prospect+

**\$24.99 / mo**

*Save when paying annually*

Get Started

### What's Included

- ✓ Direct messaging
- ✓ Appear first in search results as a premium user
- ✓ Respond and reach out to coaches
- ✓ College search tool
- ✓ Be viewed in searches
- ✓ Educational content
- ✓ College match percentages
- ✓ Direct access to coach database
- ✓ Apply directly to scholarship openings
- ✓ Email support from experts

Most Popular

## Platinum

**\$3100.00**

*Please book your consultation with a recruitment advisor to see if you qualify*

Book Free Consultation

*Personalized recruitment support and your very own recruitment advisor to help you navigate the recruitment process.*

### What's Included

- ★ Access to Prospect+ and Elite Commit benefits
- ✓ SAT/ACT prep and support
- ✓ Professionally edited highlight videos
- ✓ Grade evaluation
- ✓ Direct promotion to college coaches
- ✓ Student VISA assistance
- ✓ Aftercare & support once placed

## Elite Commit

**\$0.00 / mo**

*Save when paying annually*

Get Started

### What's Included

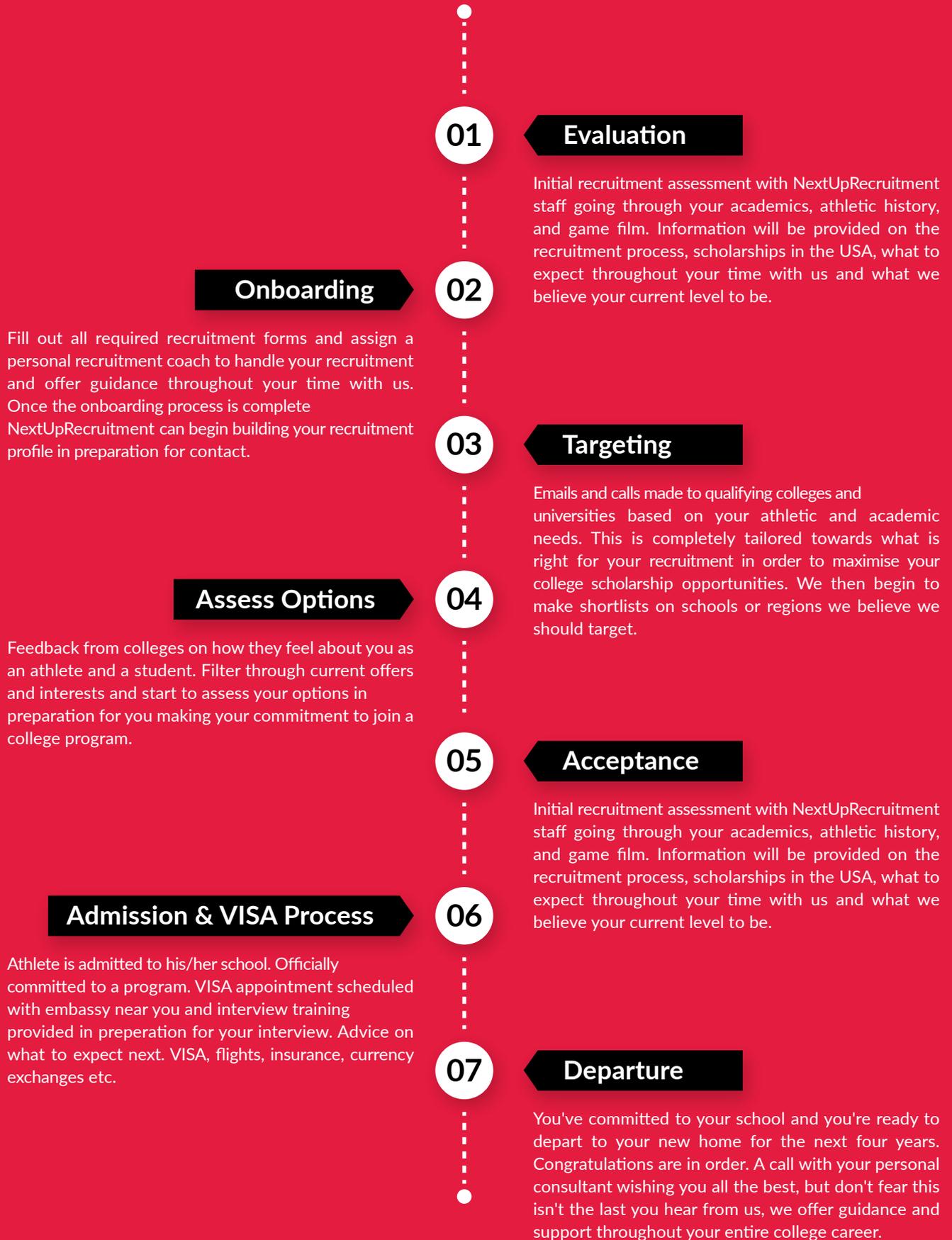
- 🔒 Everything in Prospect+
- ✓ See which coaches open, click and view all your emails!
- ✓ Appear first in searches
- ✓ Access to analytics to see which coaches are serious about you
- ✓ Automate your emails to coaches
- ✓ Unlimited messaging
- ✓ Professionally edited highlight videos
- ✓ Regular advice from our experts
- ✓ Expert evaluation of your best-fit division.
- ✓ Promotion on social media

# SCHOLARSHIP TIMELINE

---

The earlier an athlete begins their recruitment, the better their chances are of being successful long term and receiving a larger scholarship offer.

Everyone's recruitment moves at a different pace, so overnight results although very much possible for some athletes, as a whole are an unrealistic expectation for anyone pursuing an athletic scholarship. Our scholarship timeline offers athletes a look at our step-by-step process that we take all of our student-athletes through when securing athletic and academic scholarships.



# WHY NEXTUP RECRUITMENT

---

NextUpRecruitment is the fastest growing collegiate athletic recruiting network because our focus has always been on finding the best college options for our student-athletes. Finding a school that fits your athletic, academic, social and financial needs is extremely important to us. It's important that your college experience is a memorable one. We're specialists in finding our athletes the perfect fit for them.

What sets NextUpRecruitment apart is our detailed approach that addresses every single phase of the recruiting process. We understand that while every recruiting journey is different, they all benefit from a systematic approach to hit key milestones.

# WHEN DOES THE RECRUITMENT PROCESS BEGIN?

---

College recruitment can begin at any given time. The earlier coaches get in contact with the best talent, the better chances they have of building a relationship with them and ultimately raising their chances of landing them as a recruit for the following season.

In terms of a timeline, for those athletes that are top-ranked recruits, have elite-level film, high-level club experience, freshman year is usually when it begins, however, most athletes don't really get into the groove until late in their sophomore year. This for us is usually the best time to get the recruitment process started. We recommend to all NextUpRecruitment athletes to begin their recruitment before their junior season.

**Start your recruitment process early.**

# HOW DO I KNOW WHAT LEVEL OF COLLEGE SPORTS I COULD COMPETE AT?

---

This could potentially be the most important part of the process so we're letting you know nice and early how much you need to emphasize the importance of this.

Knowing your level can either make or break your recruitment. Yes, we understand that you want to play Division One, however not everyone is a DI level athlete and if we're being brutally honest, the odds are against you, less than 2% of high school athletes (1 in 57) go on to play at NCAA Division I schools. Now that's out of the way, we'd like to let you know that this doesn't mean it isn't possible.

There are a couple of ways to figure out how you rank up against college competition: researching college rosters and getting a second opinion on your level from a third party definitely helps. But most important of all, being honest with yourself is the key.

# WHERE ARE THEY NOW?

Over the years we have worked with thousands of athletes and stay in close contact with all of them as they progress throughout their college careers. Here's a look at some of our success stories of athletes competing at the top level



**James Okonkwo** - West Virginia University and North Carolina University in the ACC



**Silas Itota** - Central Arkansas University in the ASUS Conference



**Samuel Alajiki** - The University of California at Berkley in the PAC 12



**Amy Sharkey** - University of Louisiana Monroe in the Sun Belt

# GET IN TOUCH WITH US

NextUpRecruitment LTD: 11988729

Head Office: First Floor, City Centre, Swan Buildings, 20 Swan  
St, Manchester M4 5JW

Email: [info@nextuprecruitment.com](mailto:info@nextuprecruitment.com)

Website: [nextuprecruitment.com](http://nextuprecruitment.com)

Manchester, UK Office: +44 161 524 7069

Chicago, USA Office: +1 (773) 232-3124

AS SEEN ON

**WIRED**

**sky SPORTS**

**Forbes**